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11/6/01


 Jeanne Connelly

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants : David DeBusk et al.
 Application No. : 09/880,724 Confirmation No.: 6097
 Filed : June 12, 2001
 For : TARGETING ELECTRONIC ADVERTISING PLACEMENT IN
 ACCORDANCE WITH AN ANALYSIS OF USER INCLINATION
 AND AFFINITY

Docket No. : 291508006US2

Date : November 6, 2001

Commissioner for Patents
 Washington, DC 20231

PETITION FOR EXTENSION OF TIME UNDER 37 CFR. § 1.136(a)

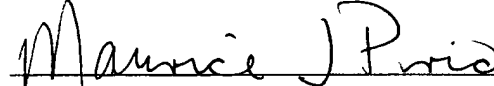
Sir:

Applicants herewith petition the Commissioner of Patents under 37 CFR § 1.136(a) for a two-month extension of time for filing the response to the Notice to File Missing Parts dated July 6, 2001, from September 6, 2001 to November 6, 2001. The petition fee of \$400.00, and any deficiency or overpayment should be charged or credited to Deposit Account No. 50-0665. This petition is being submitted in triplicate.

01/14/2002 KZENDIE 00000012 500665 09880724

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Respectfully submitted,
 Perkins Coie LLP



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PATENT

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AUTHORIZATION FOR EXTENSIONS OF TIME UNDER 37 C.F.R. § 1.136(A)(3)

Sir:

With respect to the above-identified application, the Commissioner is authorized to treat any concurrent or future reply requiring a petition for an extension of time under 37 C.F.R. § 1.136(a)(3) for its timely submission as incorporating a petition therefor for the appropriate length of time. The Commissioner is also authorized to charge any fees which may be required, or credit any overpayment, to Deposit Account No. 50-0665.

Date November 6, 2001

Maurice J. Pirio

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